

ANNUAL REPORT

GIVING BACK TO THE COMMUNITY

2024

DM INJURY
LAW



ANNUAL REPORT

GIVING BACK TO THE COMMUNITY

2024

Dear Kansas Citian,

At **DM Injury Law**, we are honored to call Kansas City our home and to be a part of a community that embraces the spirit of giving and care. This past year, our team committed over 1,000 hours to various community service initiatives, and we'd like to share why this work is so meaningful to us.



Our firm's passion for community service stems from our commitment to supporting our neighbors and investing in the future of our city. Kansas City is vibrant, filled with talent, and brimming with potential, but we know that many in our community still face significant challenges—especially our children.

We believe that a strong focus on education and leadership opportunities lays the foundation for a better tomorrow. By addressing areas where our youth are vulnerable, we aim to contribute to a supportive environment that empowers every child to reach their full potential. Our initiatives have included a commitment to athletics for students of all ages, providing scholarships for students in leadership programs, and supporting students who have started their own business—all geared toward helping young people gain the confidence and skills they need to thrive.

Moreover, we understand that some children face unique vulnerabilities, whether from food insecurity, lack of access to quality education, or unsafe living conditions. Our community service efforts have been intentional about providing resources, advocacy, and safe spaces where children can feel secure and valued. We have worked alongside schools, nonprofit organizations, and community leaders to ensure our efforts reach those who need it most.

It is not just about giving back; it's about building a legacy of care and support that makes Kansas City a better place for all. We hope our dedication inspires others to join us in creating an environment where every member of our community can feel uplifted and empowered.

Thank you, Kansas City, for allowing us to be part of this incredible journey. Together, we can continue to drive meaningful change.

Michael DiPasquale



IMPACT: BY THE NUMBERS

21 Local High School Athletic Teams

80 Local Non-Profits & Organizations

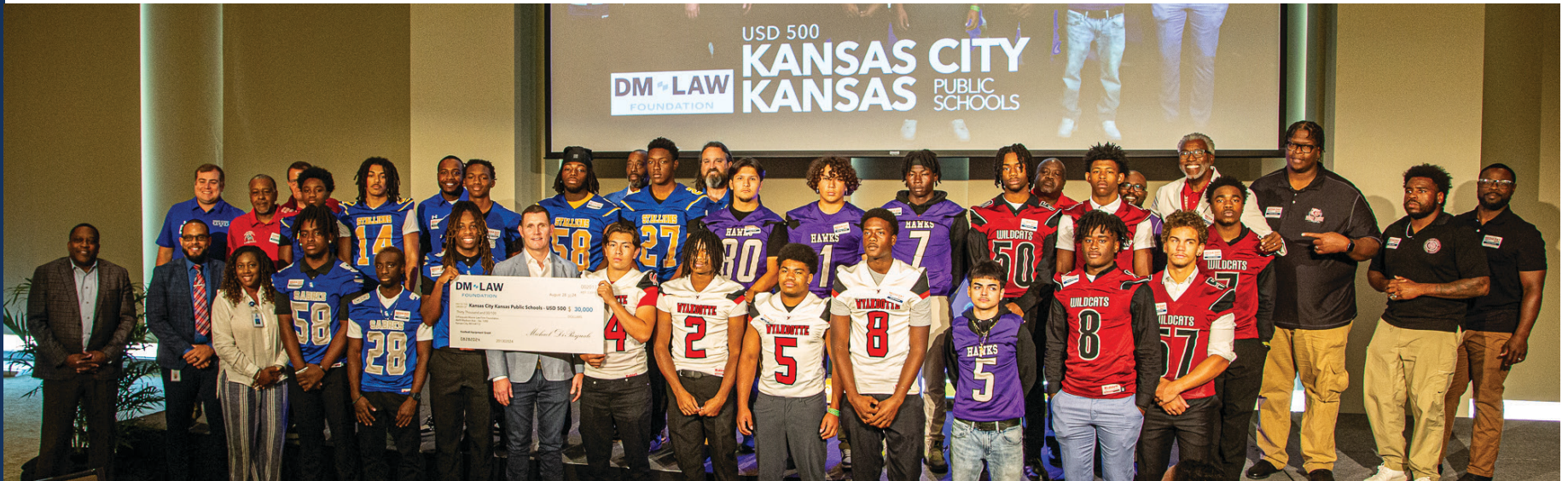
232 Staff Volunteer Appointments

456 Vulnerable Children Helped

1,011 Volunteer Hours

8,712 Community Members Served

21,628 Meals Provided



The **DM Law Foundation** recently awarded grants for new equipment, uniforms and other resources to local high school football programs throughout the Kansas City metro area.

This year, the DM Law Foundation’s equipment grant program awarded almost \$80,000 in resources to benefit young athletes based on need, merit, and the organization’s commitment to coaching education and best practices. This grant directly benefited more than 21 high school football teams in Kansas City, Missouri; Kansas City, Kansas; and the Topeka, Kansas Public School Systems. Since 2022, the foundation has provided more than \$400,000 in resources to help young athletes.

Grants are valued from \$999 to \$30,000, and help provide resources from the DM Law Foundation:

- Tackle football equipment
- Field and practice equipment
- Sideline HD Camera equipment
- Shoulder Pads, Helmets, Pants and Other Wearables
- Footballs and more

- Wyandotte High School
- Washington High School
- JC Harmon High School
- Sumner Academy
- FL Schlagle High School
- Lincoln Preparatory Academy
- Southeast High School
- Northeast High School
- East High School
- Central High School
- Center High School
- Grandview High School
- Ruskin High School
- Gardner-Edgerton High School
- Hogan Preparatory Academy
- University Academy
- Piper High School
- Topeka High School
- Topeka West High School
- Topeka Highland Park High School
- KIPP Reach High School

AREAS OF IMPACT ATHLETICS

Check It Out! Click on any of the non-profit names below to learn more about their programs.
Media Day | Combine | Game of the Week | Team Impact Statement | Simone Awards
MoKan Basketball | Nike Multisports Camp | IL Combine | Third & Long Foundation





LEADING THE WAY: OUR RESPONSE TO COVID-19

DM Injury Law is renowned for its unwavering commitment to both its employees and its community during the COVID-19 pandemic.

QUARANTINED

As the crisis unfolded, **DM Injury Law** distinguished itself as a leader by prioritizing the well-being and security of its workforce. Despite the financial uncertainties and challenges faced across industries, the company made a bold commitment: no employee would be laid off or let go. Through innovative strategies, resourceful financial management, and a deep sense of responsibility, they ensured job security for every member of their team.

FACING FOOD INSECURITY

DM Injury Law also extended its mission of care beyond its workforce. Recognizing the pandemic's impact on vulnerable populations, the company partnered with a local food bank to address the urgent needs of children missing school and, as a result, their essential meals. By providing funding support for programs targeted at serving school-aged children, they helped ensure that thousands of children had reliable access to nutritious meals during school closures.

SUPPORTING THE MOST VULNERABLE AMONG US

Moreover, the company took a compassionate stance toward children at risk of entering foster care or already in the foster care system. Understanding that these children face unique and often overwhelming challenges, **DM Injury Law** funded critical resources to meet their most intimate needs. This included providing comfortable bedding, covering transportation costs for family visits or essential appointments, and ensuring food and other necessities were readily available. Their holistic approach aimed to bring stability and dignity to children navigating the foster care system, making a tangible difference in their lives.

DM Injury Law stands as a model of corporate responsibility, demonstrating that businesses can thrive while prioritizing people and community impact. Through their unwavering support, they showed that leadership is not just about financial success but about uplifting those who need it most during times of crisis.

AREAS OF IMPACT VULNERABILITY

Check It Out! Click on any of the non-profit names below to learn more about their programs.
Ronald McDonald House | Harvesters | Literacy KC | Amethyst Place | Answering the Call | Habitat for Humanity | Community Blood Center | | Special Olympics



 **100%** **OF OUR STAFF
HAVE THE OPPORTUNITY
TO VOLUNTEER OR GIVE EVERY MONTH**

LEADING THE WAY: A CULTURE OF GENEROSITY

DM Law's commitment to its employees and community during the COVID-19 pandemic had a lasting, transformative effect.

By prioritizing people over profits in a time of crisis, the company laid the foundation for a **Culture of Generosity** that continues to flourish years later. This culture, built on values of care and service, has expanded to impact the wider community in meaningful ways.

THE HEART BEHIND THE BRAND

While **DM Law** invests heavily in advertising, we also wanted an opportunity for the community to experience the heart behind our brand. Today, our initial commitment to give back during the pandemic has grown into a robust program supporting over 80 non-profits annually. Our employees are encouraged to give back, with the company allowing staff to volunteer one day each month during work hours, fostering a spirit of service and engagement.

SEEING OURSELVES IN OTHERS

DM Injury Law has taken on initiatives to support vulnerable populations, including providing resources for cooling centers to protect the homeless from extreme summer heat and offering winter clothing at warming centers during the colder months. Our staff also volunteers to serve meals to the homeless twice a year, every year as we see our neighbors as ourselves.

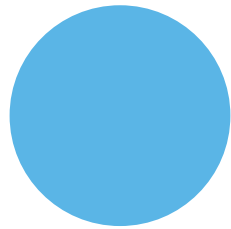
OUR COMMITMENT

This enduring culture of generosity reflects how an early commitment to compassion and service can evolve into a sustained community impact and a workplace ethos centered on giving back.

AREAS OF IMPACT LEADERSHIP

Check It Out! Click on any of the non-profit names below to learn more about their programs.
Boys & Girls Club | 20/20 Leadership | KCUA | School Day at the K - KSHB 41 | YMCA
Guadalupe Centers | KCPL Books to Go Program | Big Brothers & Big Sisters





100%

**OUR COMMITMENT
TO GIVING BACK TO THE COMMUNITY
IN TRANSFORMATIVE WAYS**

LEADING THE WAY: INTENTIONAL LEADERSHIP

Intentional leadership has the power to create new, impactful programs that uniquely serve a community, addressing unmet needs and empowering future generations. By focusing on leadership-driven initiatives, **DM Injury Law** has inspired and uplifted young people in meaningful ways. Through intentional leadership, these initiatives not only address immediate needs but also lay the groundwork for a stronger, more empowered community.

INNOVATIVE PROGRAMS: CAREER EXPLORATION DAY

This vision led to the creation of innovative programs designed to help young people thrive. One such initiative is **Career Exploration Day** for high school seniors, offering them hands-on experiences and insights into various professions to guide their future paths. During Career Exploration Day, students are encouraged to also share their businesses and receive feedback from community leaders.

DM LAW FOUNDATION: HIGH SCHOOL FOOTBALL GRANTS, MEDIA DAY, TAILGATE EXPERIENCES AND MORE

Additionally, **DM Injury Law** has created a dedicated foundation that was established to support young athletes, providing grants to local athletic teams for high-quality, long-lasting equipment. This investment fosters character development and ensures that local youth sports programs are well-resourced for years to come.

MENTORSHIP & CONNECTION: IN-OFFICE LEADERSHIP DAYS FOR LOCAL NON-PROFITS

Our doors are always open to inspire, motivate, and share with local non-profits who serve young people. **DM Law** has developed programs to cultivate leadership skills among young people, creating opportunities for growth and learning. These include opening doors to mentorship programs and providing internships within the company's office, giving young individuals valuable real-world experience and professional guidance.

AREAS OF IMPACT ENGAGEMENT

Check It Out! Click on any of the non-profit names below to learn more about their programs.

KC Corporate Challenge | Cardinal's Opening Day | Cinco De Mayo | Boys & Girls Club - Lawrence | UMKC Mock Trials | 816 Day | 20/20 Business Expo | Wings 4 Water

